

Summary

Creative and versatile graphic designer who likes making the mundane interesting.

Work Experience

Pittsburgh Parks Conservancy A Nonprofit organization set up to improve quality of life in Pittsburgh by improving it's parks.

Graphic Designer (Contract) April 2016-

Produced promotional materials such as business cards, post cards, and posters. Also, created greeting cards with photos from Pittsburgh parks that were given away at park events.

Schroeder Industries A company offering liquid filtration solutions.

Graphic Designer (Contract) June 2013-October 2013, **(Permanent)** October 2013-July 2015

Used page layout programs to produce brochures, catalogs, posters, and magazine ads. Helped create the new company website using both Sharepoint and html then updated it on a weekly basis. Also, organized the company database on Sharepoint.

Giant Eagle A popular grocery chain with stores throughout the Mid-Atlantic region.

Production Artist (Contract) March 2011-March 2013

Used page layout programs to produce Giant Eagle's weekly circular as well as in-store signage. Also, illustrated products that were used in the Market District Newsletter and in-store signage.

Kelly Strayhorn Theater A historic performing arts center in East Liberty

Graphic Designer September 2010-March 2011

Designed promotional material such as postcards, programs, and posters for the theater's events. This included an ad that ran prominently in Pittsburgh City Paper for several weeks.

EDMC a company specializing in non-traditional education

Web Design Intern April 2009-June 2009

Designed e-mail advertisements and coded lessons for on-line students.

Spindle Publishing A publishing company in Green Tree.

Graphic Design Intern February 2009-April 2009

Illustrated the cover and designed the overall layout for *Young Professional's Guide to Pittsburgh*.

Designed the layout for several articles and pictorials in *Baby Shop Magazine*.

Freelance Experience

Solicited freelance work and provided services for dozens of clients. This includes:

- Making an on-line advertisement for Best Buy Uniform seen by over 100,000 people.
- Creating black & white illustrations used to visualize a newspaper column in The Indiana Gazette.

Program Knowledge

Adobe Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Premier, Quark XPress, WordPress, Microsoft Word, SharePoint, Sharepoint Designer, PowerPoint (Mac or PC)

Skills

Corporate Identity, Advertising, Page Layout, Web Design (HTML, CSS, and Flash), Illustration (Digital or Traditional), Packaging Graphics

Education

Art Institute of Pittsburgh

- **Web Design Diploma** June 2009
- **Bachelor's Degree in Graphic Design** June 2008
- **Digital Design Diploma** March 2005

G.P.A. 3.6

Awards

Honors Award 2005, 2009

An award bestowed on Art Institute Students for academic achievements.

Marketer of the Year 2012

Worked on layouts that lead to Giant Eagle being named "Marketer of the Year" by Supermarket News.

Groups

A.I.G.A. (American Institute of Graphic Artists) 2009-Present



Grant Lankard
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